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WINE BY NUMBERS

A PROJECT BY IL CORRIERE VINICOLO

UNIONE ITALIANA VINI / ASSOCIATION FOR THE GENERAL CONSERVATION OF THE ACTIVITIES OF THE WINE INDUSTRY ECONOMIC CYCLE

IMPORT / january-september

BOTTLED	Th.liters	Th.Dollars	\$/liter
USA	528.612	3.132.913	5,93
UK	567.018	2.429.512	4,28
Germany	420.703	1.598.160	3,80
Canada	199.424	1.275.548	6,40
China	214.467	1.019.732	4,75
Hong Kong	36.853	742.511	20,15
Japan	131.984	770.845	5,84
Switzerland	70.134	634.177	9,04
Russia	182.632	588.436	3,22
Brazil	56.338	216.263	3,84
South Korea	19.042	113.188	5,94



SPARKLING	Th.liters	Th.Dollars	\$/liter
UK	68.923	602.240	8,74
USA	58.600	610.023	10,41
Japan	22.122	325.279	14,70
Germany	39.784	305.329	7,67
Switzerland	10.342	116.327	11,25
Russia	19.611	112.440	5,73
Canada	7.349	80.360	10,93
China	10.705	65.476	6,12
Hong Kong	1.633	43.458	26,61
Brazil	2.762	25.867	9,37
South Korea	2.422	16.968	7,01



BULK	Th.liters	Th.Dollars	\$/liter
Germany	685.980	556.043	0,81
UK	351.950	482.644	1,37
USA	215.861	217.413	1,01
Canada	80.779	75.954	0,94
Russia	125.686	80.268	0,64



The very latest data of the main exporter and importer countries: Italy, France, Spain, Argentina, Chile, Australia, New Zealand, South Africa, USA, Canada, UK, Germany, Switzerland, Russia, China, Hong Kong, Brazil, Japan, South Korea. The data are showed with details on packaged wines, bulk and sparkling, volume, value and average price

EXPORT / january-september

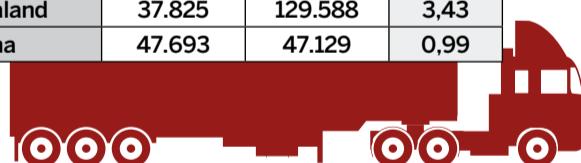
BOTTLED	Th.liters	Th.Dollars	\$/liter
France	749.237	4.642.438	6,20
Italy	893.677	3.755.807	4,20
Spain	556.175	1.532.503	2,76
Chile	338.847	1.113.124	3,29
Australia	230.733	918.305	3,98
USA	163.997	840.588	5,13
New Zealand	100.136	681.490	6,81
Argentina	138.176	570.746	4,13
South Africa	120.025	372.385	3,10



SPARKLING	Th.liters	Th.Dollars	\$/liter
France	105.904	2.313.746	21,85
Italy	159.720	753.099	4,72
Spain	116.865	367.985	3,15



BULK	Th.liters	Th.Dollars	\$/liter
Spain	948.292	511.903	0,54
Italy	425.859	408.040	0,96
France	191.790	315.864	1,65
Australia	290.201	279.547	0,96
Chile	241.756	223.190	0,92
USA	137.412	196.932	1,43
South Africa	213.231	181.097	0,85
New Zealand	37.825	129.588	3,43
Argentina	47.693	47.129	0,99



Source: Wine by Numbers data processing on raw information collected from statistics institutes, customs offices and national associations of the wine industry of the surveyed countries. All rights reserved



Qualità
la progettiamo, la costruiamo,
la imbottigliamo

IMPORTERS

The first nine months confirm a certain stagnation of world markets. In terms of bottled still wine, the USA and Germany saw declines in volume and weak increases in value, around 2%. The UK market (at least the market that does business with France), on the other hand, still has to get over the long wave of Chinese austerity, turning in a -10% on values and imposing rather high price cuts on suppliers: -7% in Italy, 10% in Spain, not to mention the 30% discount on Bordeaux.

Canada was one country that avoided the particularly "corrosive" dynamics, although growth was only around 2%, while there was a recovery, albeit weak, on the Chinese market after a disastrous start to the year. Here, however, Italy continues to underperform alarmingly, while the Chileans and Spanish are doing well. Even the nearby market, Hong Kong, does not stand out for any exceptional changes, except for the fact that there has been an invasion of large supplies of bottled wine (mostly for re-exporting) from China, which has become the third supplier in value. Japan continues to be penalised by its currency, forcing importers to do somersaults to keep purchases in line with last year. Here, as in China, thanks to free trade agreements already in place, the Chileans are the ones enjoying the largest increases in terms of volume. The Australians are trying to reap the benefits from the bilateral agreements too, both with Tokyo – where the effects will be seen in the

next seven years - and especially with Beijing, where the newly signed protocol will remove all duties and taxes over the next four years.

Another uncertain market is Russia, where today Italy seems to be holding its own, but a phase of high market protection is beginning that goes far beyond the temporary conflict with European Union and US. Staying on wine as a product in itself, the red alert has not yet been given, because when local importers feel the difficult climate they start to stock the product. This is not shown in the statistics yet. Most certainly, the skirmishes with Brussels, if they continue, could be felt in the course of the next year, given that the ban on European food products is beginning to show its effects on restaurants. Moreover, if the restaurants go to the dogs, foreign wine will follow close behind.

Let's look at sparkling wine, which seems to be the only item not feeling the crisis. All major markets (except Germany, which is oversaturated, with domestic products too) recorded robust growth. What should be reflected on, however, is the price paid for this growth, and in particular by Italian producers on one of the largest markets, the United Kingdom. In the UK, the going rate for a litre of Prosecco is 2.66 pounds per litre, i.e. -16% compared to last year. However, below this is a whole tinderbox of common products that today do not exceed the 2 pounds price tag (i.e. -53%).



EXPORTERS

Coming to the performance of the major exporting countries, France is still struggling to recover from the blows taken by Bordeaux in China and reflected in the UK. However, some signs of improvement are beginning to be seen, obviously in relation to a disastrous start to the year. Shipments of Champagne recovered, same things for varietal wines "Vins de France", after 2013 when the death bell was heard for this product that had been considered a key product, especially in the UK. Italy's first nine months balance is quite flat: on the bottled still wines, key markets such US and Germany are slowing, UK is going down, and prices do not grow. Price is a hot topic for Italian sparkling wines as well: what appears as an enigma is to understand why a product with a huge request from the markets such as Prosecco – with double digit growth in US and UK – has been constantly reducing prices since January, with a loss of about 7% (25 eurocents per litre). On the bulk market, Spanish tornado has blown Italians tanks away from Germany and Eastern Europe markets, with a global fall on values of about 20%. Spain, thanks to rock bottom price lists on bulk wine, is making a clean sweep of its competitors in every part of Europe, while as regards bottled wine, the price is always the lever used by the vast majority of bodegas to open new markets, primarily China, where performance in terms of volume is staggering.

The first nine months for the Americans were not very positive, and September turned out to be rather bad indeed, veering to the negative. The Canadian market, however, held (and this counts), but London and the entire Asian continent, where Californians were beginning to gain increasingly solid stakes, got worse.

Australia is on its way to filing yet another year in the red in terms of bottled wine, exacerbated by the worsening of

affairs in Asia, where it hoped to divert the product rejected by Westerners.

New Zealand, on the other hand, seems to have found the answer and solved the problems caused by production excess, returning to average quotations worthy of the prestige they had gained over the years.

A look at South Africa. On the export front, there are no particular problems: the weak rand is helping to clear the abundance of production. However, the country situation, with its rampant inflation, is an uncertainty that burdens companies that are struggling with high production costs and profitability in steady and alarming decline.

In South America, there are those who are crying and those who are laughing. Let's start with the latter, the Chileans, who are taking full advantage of the bilateral agreements with China and Japan and are on the launch pad to have renewed success in America, where duties will be removed in January. A very timely announcement, seeing that the nine months on the US market have been far from exhilarating in terms of bottled wine. This may be read as a sign of stagnation for products - such as Cabernet Sauvignon and Carmenère - which are in need of new stimuli more than ever (recent shipments of massive quantities of bulk wine to the UK, in the wake of what the Australians have done, are still to be evaluated as regards long-term strategy).

Argentina has still not found any further stimulus and in the meantime, the US bulk market has been snatched away by the cheaper Chileans. While in terms of bottled products, the only joys for Mendoza come from London, whose constant growth in volume seems to be a partial consolation to a disastrous nine months in North America. In short, even strategies for Malbec need to be reviewed, as we wait to see how (and whether) the message will evolve in the East.

IMPORT 2014

JANUARY-SEPTEMBER / europe

BOTTLED	Thousand liters		Thousand Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
Italy	182.664	-6,2	479.366	1,4	2,62	8,1
France	90.663	-9,6	318.444	10,2	3,51	21,9
Spain	60.069	-4,5	145.456	-2,2	2,42	2,4
USA	18.023	5,0	52.499	4,1	2,91	-0,9
Austria	16.773	22,9	39.310	13,0	2,34	-8,0
South Africa	13.969	-7,6	34.705	-6,5	2,48	1,2
Chile	9.049	-5,8	26.508	-0,7	2,93	5,4
Portugal	9.286	1,1	26.119	-2,1	2,81	-3,2
Australia	6.030	2,6	19.477	-8,4	3,23	-10,7
Greece	6.961	-32,4	14.000	-22,8	2,01	14,2
Argentina	2.012	2,9	7.445	6,0	3,70	3,0
New Zealand	929	9,0	5.252	6,5	5,65	-2,3
Switzerland	137	-17,2	1.199	-15,6	8,75	1,9
Turkey	385	0,0	1.015	18,4	2,64	18,4
Hungary	485	-7,6	886	-13,8	1,83	-6,7
Moldova	434	19,7	779	22,3	1,79	2,1
Croatia	228	-42,7	581	-52,0	2,55	-16,2
Bulgaria	54	-36,1	150	-15,3	2,78	32,6
Others	2.554	45,0	5.926	32,2	2,32	-8,8
Total	420.703	-5,6	1.179.117	2,7	2,80	8,8

BULK	Thousand liters		Thousand Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
Italy	214.523	-5,1	116.314	-28,8	0,54	-24,9
France	92.254	10,7	82.935	3,5	0,90	-6,5
Spain	200.911	34,1	81.096	-14,7	0,40	-36,4
South Africa	50.749	-12,2	30.186	-18,6	0,59	-7,3
Chile	29.045	-21,5	22.265	-27,0	0,77	-7,0
Australia	23.855	1,6	18.416	-15,0	0,77	-16,4
USA	20.746	-6,1	18.298	-5,5	0,88	0,7
Hungary	10.181	0,5	9.612	4,8	0,94	4,3
New Zealand	1.719	35,7	4.548	38,2	2,65	1,8
Austria	5.098	43,7	4.206	4,5	0,82	-27,3
Portugal	4.277	13,3	3.110	-2,3	0,73	-13,7
Argentina	2.452	21,6	2.853	24,4	1,16	2,3
Greece	1.025	23,6	875	2,6	0,85	-17,0
Others	29.145	-5,8	15.533	-1,4	0,53	4,7
Total	685.980	5,2	410.247	-15,5	0,60	-19,7

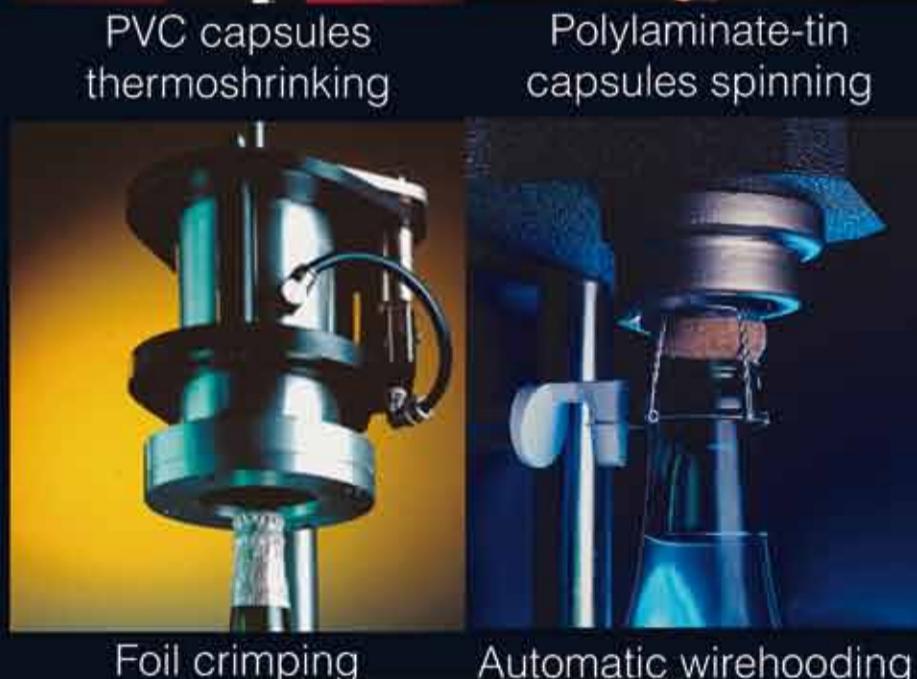
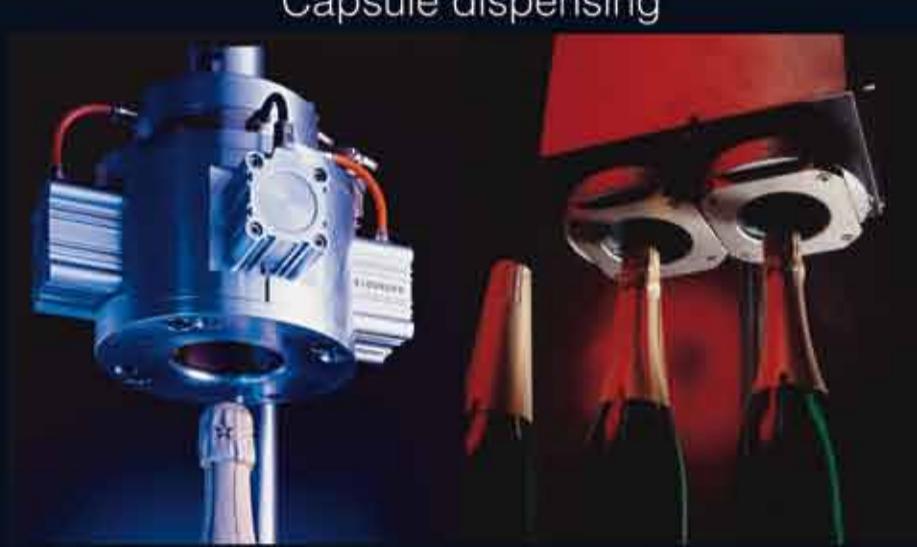
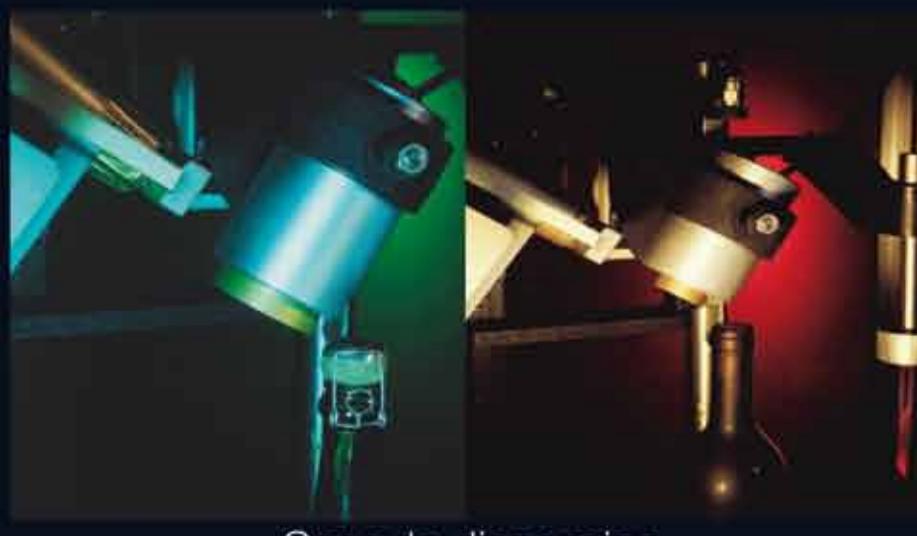
SPARKLING	Thousand liters		Thousand Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
France	13.242	-1,4	138.582	10,8	10,47	12,4
Italy	12.778	-21,8	46.598	-9,7	3,65	15,5
Spain	12.781	-26,7	36.436	-27,5	2,85	-1,1
Austria	321	-8,3	1.523	-1,2	4,75	7,8
Ukraine	337	-46,3	986	-49,4	2,93	-5,9
Others	327	15,1	1.146	-2,7	3,51	-15,5
Total	39.784	-17,9	225.271	-2,7	5,66	18,5



BOTTLED	Liters		£		£/liter	
	2014	% change	2014	% change	2014	% change
France	117.815.299	7,8	441.494.166	-25,0	3,75	-30,5
Italy	152.762.579	8,7	287.237.160	1,4	1,88	-6,7
Spain	71.643.266	12,3	137.026.758	1,5	1,91	-9,6
New Zealand	21.233.510	8,2	99.651.082	12,0	4,69	3,5
Chile	42.238.416	-21,9	97.299.060	-12,3	2,30	12,3
Germany	47.296.832	30,6	90.593.782	6,7	1,92	-18,3
USA	31.114.090	7,7	69.966.764	11,4	2,25	3,5
Australia	25.251.987	-20,0	68.239.299	-26,2	2,70	-7,7
South Africa	19.841.698	-14,1	38.925.143	-13,3	1,96	0,9
Portugal	9.382.116	18,2	33.210.118	24,7	3,54	5,5
Argentina	11.342.397	20,8	29.345.915	12,9	2,59	-6,5
Others	17.095.436	5,7	62.738.503	-16,8	3,67	-21,2
Total	567.017.626	4,9	1.455.727.750	-10,1	2,57	-14,3

BULK	Liters		£		£/liter	
	2014	% change	2014	% change	2014	% change
Australia	157.145.036	8,5	115.625.434	-1,2	0,74	-8,9
USA	53.113.574	-4,0	43.521.523	-10,4	0,82	-6,6
South Africa	57.660.715	3,1	35.041.106	-8,3	0,61	-11,1
New Zealand	13.349.044	32,2	28.862.188	47,6	2,16	11,6
Chile	33.726.735	32,6	25.737.119	17,6	0,76	-11,3
Italy	12.922.396	-22,3	12.686.978	-22,7	0,98	-0,5
France	8.311.882	-17,6	11.919.441	-20,3	1,43	-3,2
Germany	5.508.761	60,6	6.038.274	30,8	1,10	-18,6
Spain	6.304.981	10,4	4.739.739	-17,3	0,75	-25,1
Argentina	3.216.692	16,4	3.585.641	16,0	1,11	-0,4
Others	689.946	-17,9	1.435.430	12,3	2,08	36,9
Total	351.949.762	6,3	289.192.873	-0,7	0,82	-6,6

SPARKLING	Liters		£		£/liter	
	2014	% change	2014	% change	2014	% change
France	15.679.576	17,2	227.581.696	12,1	14,51	-4,4
Italy	34.691.919	84,4	85.495			



50
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IMPORT 2014**JANUARY-SEPTEMBER / europe**

BOTTLED	Liters		\$		S/liter	
	2014	% change	2014	% change	2014	% change
Italy	34.465.617	1,3	137.628.251	4,1	3,99	2,7
France	32.797.467	-14,1	130.276.843	-9,5	3,97	5,3
Georgia	19.484.976	266,6	78.902.264	298,9	4,05	8,8
Spain	26.887.969	1,8	64.387.811	4,9	2,39	3,0
Abkhazia	9.784.657	36,6	34.218.651	28,9	3,50	-5,7
Chile	10.473.757	-5,2	31.366.518	-9,1	2,99	-4,2
Germany	9.954.813	-21,4	21.170.089	-15,4	2,13	7,6
Bulgaria	9.136.848	-0,4	12.872.559	2,5	1,41	2,9
Ukraine	5.789.179	-54,4	12.652.481	-60,2	2,19	-12,7
USA	2.288.560	-0,4	9.063.177	1,7	3,96	2,0
Argentina	2.641.658	-10,2	7.857.655	-14,9	2,97	-5,3
Portugal	1.499.578	21,6	6.803.556	10,7	4,54	-9,0
South Africa	1.963.251	22,5	6.267.070	16,1	3,19	-5,2
Serbia	4.039.431	5,8	5.140.456	12,5	1,27	6,4
Australia	1.071.331	-6,5	4.607.274	2,0	4,30	9,2
Moldova	2.688.440	-83,7	4.089.304	-84,9	1,52	-7,7
Azerbaijan	2.319.399	-5,5	3.801.881	-5,1	1,64	0,4
Montenegro	841.537	44,2	3.556.130	45,8	4,23	1,1
New Zealand	333.761	3,8	2.825.677	3,7	8,47	-0,1
Armenia	984.635	14,2	2.662.602	9,6	2,70	-4,1
Hungary	853.643	-34,5	1.722.946	-34,4	2,02	0,2
Macedonia	599.274	-22,4	1.373.544	-18,9	2,29	4,4
Others	1.732.040	25,7	5.188.874	19,7	3,00	-4,8
Total	182.631.821	-5,8	588.435.613	2,5	3,22	8,8

BULK	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
Spain	57.040.137	704,7	31.859.637	338,2	0,56	-45,5
Ukraine	28.384.561	-27,1	16.656.558	-35,3	0,59	-11,2
South Africa	18.031.858	-41,3	13.222.652	-45,7	0,73	-7,5
Moldova	5.194.835	-46,2	3.662.475	-54,3	0,71	-15,1
Argentina	3.784.830	-43,8	2.747.565	-42,8	0,73	1,9
Italy	969.787	-14,9	2.271.586	-10,6	2,34	5,0
Uzbekistan	4.557.620	21,2	2.231.485	21,2	0,49	0,0
Australia	2.246.600	-23,9	1.572.620	-12,2	0,70	15,3
France	529.463	-28,4	1.100.386	-24,6	2,08	5,2
USA	401.538	-15,3	926.354	-17,4	2,31	-2,5
Chile	439.929	-78,4	735.063	-64,1	1,67	66,3
Bulgaria	669.230	-32,9	703.437	-29,7	1,05	4,9
Others	3.435.849	-90,5	2.578.461	-89,6	0,75	10,1
Total	125.686.236	-11,2	80.268.278	-24,8	0,64	-15,3

SPARKLING	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
Italy	13.100.579	10,9	69.007.331	1,4	5,27	-8,6
France	3.405.974	-2,3	30.928.076	-7,6	9,08	-5,4
Spain	930.442	11,6	4.313.361	6,1	4,64	-4,9
Ukraine	713.536	-43,2	2.653.306	-43,9	3,72	-1,3
Abkhazia	451.620	36,8	1.866.487	30,2	4,13	-4,8
Germany	181.635	61,1	739.183	36,6	4,07	-15,2
Georgia	111.656	244,1	463.028	220,6	4,15	-6,8
Moldova	197.019	-72,6	407.808	-75,9	2,07	-11,9
Others	518.113	255,7	2.061.712	314,7	3,98	16,6
Total	19.610.574	4,7	112.440.292	-1,9	5,73	-6,3

BOTTLED	Liters		CHF		CHF/liter	
	2014	% change	2014	% change	2014	% change
Italy	27.967.925	1,1	218.530.548	1,6	7,81	0,5
France	12.346.744	-6,2	157.485.229	-26,0	12,76	-21,0
Spain	12.500.406	-8,5	83.318.193	-6,6	6,67	2,2
Germany	2.659.462	10,7	21.449.787	2,8	8,07	-7,2
Portugal	4.813.576	16,9	21.360.856	7,9	4,44	-7,7
Austria	1.504.495	18,9	12.942.215	13,4	8,60	-4,6
USA	1.602.662	-21,9	12.531.117	-22,6	7,82	-0,9
Argentina	2.433.584	-2,9	11.439.575	-5,5	4,70	-2,6
Australia	1.106.394	-14,7	7.239.501	-30,6	6,54	-18,7
Chile	1.186.846	-34,5	6.197.062	-30,7	5,22	5,8
South Africa	769.215	3,1	4.183.681	2,3	5,44	-0,7
New Zealand	149.040	-28,8	1.127.973	-27,6	7,57	1,7
Others	1.093.925	14,9	12.332.952	-18,7	11,27	-29,2
Total	70.134.274	-2,4	570.138.689	-10,6	8,13	-8,4

SPARKLING	Liters		CHF		CHF/liter	
	2014	% change	2014	% change	2014	% change
France	2.276.124	4,2	58.906.469	5,9	25,88	1,6
Italy	6.186.752	3,6	34.554.013	-0,3	5,59	-3,8
Spain	1.213.523	5,2	6.508.470	1,3	5,36	-3,7
Germany	463.183	-4,1	2.487.208	32,8	5,37	38,5
Austria	39.234	-46,4	416.994	-16,7	10,63	55,5
Others	163.048	64,8	1.706.984	9,2	10,47	-33,7
Total	10.341.864	3,8	104.580.138	3,9	10,11	0,1



IMPORT 2014

JANUARY-SEPTEMBER / america

United States



BOTTLED	Thousand liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
Italy	182.671	-0,8	1.076.432	5,7	5,89	6,6
France	67.786	2,2	696.585	3,4	10,28	1,2
Australia	84.741	-6,4	310.093	-6,5	3,66	-0,1
Argentina	46.240	-5,8	231.764	-5,3	5,01	0,6
Spain	33.981	-8,5	198.037	1,7	5,83	11,1
New Zealand	24.910	14,9	197.428	15,7	7,93	0,6
Chile	44.422	-5,8	168.966	-5,8	3,80	0,0
Germany	15.667	-6,9	86.486	1,4	5,52	8,9
Portugal	11.012	10,2	62.588	4,1	5,68	-5,5
South Africa	6.759	-9,0	36.779	-1,1	5,44	8,7
Others	10.423	2,4	67.755	7,6	6,50	5,1
Total	528.612	-2,2	3.132.913	2,4	5,93	4,7

BULK	Thousand liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
Chile	74.024	7,1	58.386	-17,6	0,79	-23,0
New Zealand	12.155	16,4	43.213	10,1	3,56	-5,4
Argentina	35.436	-7,3	35.625	9,2	1,01	17,7
Australia	38.015	-10,9	33.370	-18,4	0,88	-8,4
Italy	7.100	-10,4	17.135	14,0	2,41	27,2
France	1.287	-70,7	5.969	-22,8	4,64	163,2
Spain	2.959	-34,1	3.271	-28,6	1,11	8,4
South Africa	1.910	-88,0	1.406	-90,6	0,74	-21,8
Others	42.973	55,8	19.038	70,6	0,44	9,5
Total	215.861	-2,2	217.413	-8,3	1,01	-6,2

SPARKLING	Thousand liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
France	16.562	9,2	375.799	9,6	22,69	0,3
Italy	29.375	23,9	172.988	26,1	5,89	1,8
Spain	10.582	5,2	51.014	7,2	4,82	1,9
Australia	841	15,9	3.433	6,8	4,08	-7,8
Others	1.240	0,0	6.789	11,1	5,48	11,1
Total	58.600	15,1	610.023	13,6	10,41	-1,3

BOTTLED	Liters		Can.\$		Can.\$/liter	
	2014	% change	2014	% change	2014	% change
USA	38.463.583	8,4	313.619.542	9,5	8,15	1,1
Italy	41.532.137	-2,0	279.752.423	3,1	6,74	5,1
France	35.000.399	-4,1	274.004.379	-6,0	7,83	-2,0
Australia	22.567.061	-0,6	146.410.077	-2,3	6,49	-1,7
Argentina	13.215.532	-0,6	74.719.240	4,0	5,65	4,7
Spain	9.968.765	4,9	70.268.532	14,0	7,05	8,7
Chile	14.515.055	9,5	69.714.456	9,3	4,80	-0,2
New Zealand	6.691.565	13,8	66.474.269	17,2	9,93	3,0
Portugal	6.077.724	-0,2	37.273.203	-0,6	6,13	-0,4
South Africa	6.061.799	9,7	31.538.481	12,0	5,20	2,1
Germany	3.286.948	-3,4	19.121.810	-2,8	5,82	0,6
Others	2.043.046	-1,3	12.609.352	7,0	6,17	8,3
Total	199.423.614	1,7	1.395.505.764	3,4	7,00	1,6

BULK	Liters		Can.\$		Can.\$/liter	
	2014	% change	2014	% change	2014	% change
Australia	22.626.643	46,5	20.701.372	36,3	0,91	-7,0
USA	9.188.255	44,8	14.102.203	24,1	1,53	-14,2
Chile	15.369.803	77,3	12.036.144	46,8	0,78	-17,2
France	6.522.926	-7,2	10.287.205	7,5	1,58	15,9
Spain	11.004.691	4,0	8.993.257	-8,6	0,82	-12,2
Italy	4.247.913	-35,2	6.700.915	-24,4	1,58	16,6
South Africa	6.543.269	-33,6	4.796.980	-28,3	0,73	7,9
Argentina	4.050.384	-2,9	3.560.178	1,5	0,88	4,6
Portugal	374.449	-5,0	683.403	-3,5	1,83	1,6
Others	851.150	-54,0	1.235.193	-41,0	1,45	28,3
Total	80.779.483	14,0	83.096.850	9,3	1,03	-4,1

SPARKLING	Liters		Can.\$		Can.\$/liter	
	2014	% change	2014	% change	2014	% change
France	1.758.464	1,3	43.844.748	6,7	24,93	5,3
Italy	2.656.431	1,5	21.685.034	10,8	8,16	9,1
Spain	1.067.582	7,8	7.546.632	14,4	7,07	6,1
USA	522.822	0,9	5.570.379	-2,7	10,65	-3,6
Germany	530.144	-9,3	3.544.273	-7,0	6,69	2,5
Australia	451.929	13,3	2.744.623	9,9	6,07	-3,0
Hungary	104.811	-38,5	842.204	4,8	8,04	70,4
Others	256.532	24,4	2.138.946	29,7	8,34	4,3
Total	7.348.715	1,8	87.916.839	7,6	11,96	5,7

BOTTLED	Liters		\$		\$/liter	
	2014	%				

IMPORT 2014

JANUARY-SEPTEMBER / asia

BOTTLED	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
France	92.942.207	-8,8	463.966.052	-9,4	4,99	-0,6
Australia	26.355.237	-4,0	175.462.538	0,4	6,66	4,6
Chile	26.350.536	49,4	94.240.454	32,7	3,58	-11,2
Spain	26.090.085	7,0	74.835.401	1,2	2,87	-5,4
Italy	14.295.820	-11,7	61.672.171	-14,8	4,31	-3,6
USA	9.434.538	9,9	50.630.776	-1,5	5,37	-10,4
New Zealand	1.403.218	-2,4	16.626.019	8,5	11,85	11,2
Germany	2.869.251	2,6	15.098.445	2,4	5,26	-0,1
South Africa	3.528.364	-2,6	14.488.192	-20,6	4,11	-18,5
Argentina	2.879.601	-17,2	12.013.672	-31,7	4,17	-17,4
Portugal	2.645.961	-16,6	10.560.048	-24,1	3,99	-8,9
Others	5.672.208	-9,0	30.137.893	-9,7	5,31	-0,8
Total	214.467.026	-1,1	1.019.731.661	-4,6	4,75	-3,5

SPARKLING	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
France	1.977.997	6,6	35.649.589	13,3	18,02	6,3
Italy	5.142.565	72,9	17.342.839	54,3	3,37	-10,7
Spain	1.711.721	191,8	5.095.696	144,0	2,98	-16,4
Australia	586.301	73,0	2.833.576	57,8	4,83	-8,8
Germany	581.529	123,2	1.962.353	106,2	3,37	-7,6
USA	118.302	-7,4	559.494	39,2	4,73	50,4
South Africa	77.616	-8,5	323.112	6,9	4,16	16,8
Argentina	35.945	-54,3	163.433	-36,6	4,55	38,8
Others	473.133	76,3	1.546.295	36,6	3,27	-22,5
Total	10.705.109	62,8	65.476.387	31,9	6,12	-19,0

BOTTLED	Liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
France	3.038.347	-1,2	32.522	8,4	10,70	9,7
Chile	6.021.040	12,2	27.470	8,2	4,56	-3,5
Italy	2.642.894	4,0	17.404	10,1	6,59	5,9
USA	2.126.460	-9,7	14.126	7,5	6,64	19,1
Spain	2.863.280	2,4	7.817	12,6	2,73	10,0
Australia	883.884	3,3	5.135	-8,7	5,81	-11,6
Argentina	493.040	12,6	2.654	15,0	5,38	2,2
Germany	362.105	13,4	2.003	26,5	5,53	11,6
New Zealand	148.089	17,4	1.454	30,4	9,82	11,1
South Africa	324.450	99,5	1.153	79,0	3,55	-10,3
Portugal	31.139	11,7	270	30,4	8,67	16,7
Others	107.698	-70,3	270	-82,7	2,51	-41,8
Total	19.042.426	3,3	113.188	8,5	5,94	5,0

SPARKLING	Liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
France	285.643	4,7	8.645	17,6	30,27	12,2
Italy	759.236	-9,4	4.275	1,6	5,63	12,1
South Africa	930.507	30,8	1.978	32,3	2,13	1,1
Spain	207.491	29,3	892	43,6	4,30	11,1
Australia	73.534	247,1	394	169,9	5,36	-22,3
USA	77.335	-9,4	379	3,8	4,90	14,5
Germany	38.352	4,2	158	-9,7	4,12	-13,3
Others	50.182	112,0	247	100,8	4,92	-5,3
Total	2.422.280	12,7	16.968	17,1	7,00	3,9

BOTTLED	Liters		Thousand HKD		HKD/liter	
	2014	% change	2014	% change	2014	% change
France	10.232.891	-12,3	1.807.080	-11,0	176,60	1,4
UK	1.073.980	8,5	1.273.575	2,3	1.185.85	-5,7
China	2.725.046	79,1	659.069	280,0	241.86	112,1
Australia	5.749.502	0,5	476.062	1,1	82,80	0,6
USA	5.003.858	2,9	408.291	-23,5	81,60	-25,6
Switzerland	37.984	-21,6	220.116	-14,8	5.794,97	8,7
Italy	1.841.639	-3,2	169.615	8,6	92,10	12,1
Germany	841.959	-12,4	117.825	0,4	139,94	14,7
Chile	3.248.447	21,5	104.597	14,5	32,20	-5,8
Spain	2.348.433	-9,5	76.249	-10,2	32,47	-0,7
Singapore	473.784	114,2	61.845	-18,4	130,53	-61,9
New Zealand	781.877	-13,5	61.676	-20,1	78,88	-7,7
South Africa	511.909	-13,1	27.193	-22,6	53,12	-10,9
Portugal	239.865	-25,4	15.805	8,8	65,89	45,9
Argentina	267.765	18,9	10.002	25,7	37,35	5,7
Others	1.473.671	22,9	269.008	-3,0	182,54	-21,1
Total	36.852.610	1,2	5.758.008	1,9	156,24	0,7

SPARKLING	Liters		Thousand HKD		HKD/liter	
	2014	% change	2014	% change	2014	% change
Singapore	375.087	-2,5	155.741	-1,9	415,21	0,6
France	470.221	-5,5	111.494	15,6	237,11	22,4
Italy	258.624	5,2	13.311	1,6	51,47	-3,4
UK	51.694	6,6	8.080	-16,6	156,30	-21,7
USA	66.966	-11,9	6.681	8,0	99,77	22,6
Australia	77.706	-30,0	5.006</			

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JANUARY-SEPTEMBER / europe

BOTTLED BY CATEGORY	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
Slightly sparkling (frizzanti)	119.424.667	-6,7	253.405.576	-6,3	2,12	0,4
Dop (Doc-Docg)	310.476.559	-0,7	1.322.669.377	1,3	4,26	2,0
Igp/Igt	340.809.104	0,9	945.716.794	4,4	2,77	3,4
Varietals	8.706.365	-10,2	20.944.724	-7,7	2,41	2,8
Common wines	70.789.688	2,4	114.182.992	-2,5	1,61	-4,8
Sweet and fortified	3.873.549	7,3	30.933.158	20,8	7,99	12,5
Riexport	39.596.870	-0,3	83.168.958	-4,5	2,10	-4,2
Total	893.676.802	-0,7	2.771.021.579	1,3	3,10	2,1

SPARKLING BY CATEGORY	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
Champagne (riexport)	426.064	22,2	15.901.705	28,3	37,32	5,0
Asti	28.299.993	3,8	98.132.464	1,8	3,47	-1,9
Dop (Prosecco and others)	94.191.317	37,1	339.242.025	28,3	3,60	-6,4
Igp	3.427.167	27,5	10.575.007	0,3	3,09	-21,4
Varietals	5.776.320	-1,5	14.684.048	-11,5	2,54	-10,2
Common sparkling	27.599.128	10,7	77.098.911	7,9	2,79	-2,5
Total	159.719.989	23,1	555.634.160	17,8	3,48	-4,3

BOTTLED	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
USA	184.666.853	-2,1	699.974.789	2,5	3,79	4,7
Germany	199.377.949	2,6	529.419.149	3,0	2,66	0,4
UK	150.796.405	-6,8	314.637.624	-3,4	2,09	3,6
Canada	43.941.652	-5,3	182.566.719	-5,2	4,15	0,1
Switzerland	29.951.865	4,4	173.086.742	2,4	5,78	-1,9
Japan	25.588.628	-1,6	91.735.828	0,2	3,59	1,9
Denmark	21.047.865	3,2	81.077.205	4,6	3,85	1,3
Netherlands	26.738.648	-3,0	72.402.677	1,7	2,71	4,9
France	30.327.283	3,5	66.785.796	4,2	2,20	0,7
Sweden	16.146.781	-12,7	64.064.592	-5,1	3,97	8,7
Belgium	15.609.290	4,8	49.932.388	5,8	3,20	1,0
Russia	19.715.254	-1,1	45.163.678	3,9	2,29	5,0
Norway	9.533.612	-3,8	42.715.883	1,1	4,48	5,1
Austria	17.328.610	4,9	42.106.765	0,5	2,43	-4,2
China	12.732.466	0,1	39.809.333	-7,7	3,13	-7,8
Spain	11.459.342	6,7	21.881.920	7,8	1,91	1,0
Ireland	8.550.636	5,7	20.659.312	5,3	2,42	-0,4
Brazil	6.170.347	7,3	18.430.228	1,2	2,99	-5,7
Poland	6.140.284	16,5	17.529.294	16,4	2,85	-0,1
Hong Kong	1.756.062	-11,9	14.985.792	0,7	8,53	14,3
Finland	3.466.374	0,8	12.782.476	2,7	3,69	1,9
South Korea	2.522.152	-8,0	12.526.088	3,6	4,97	12,6
Czech R.	5.683.661	-5,9	12.480.675	-1,5	2,20	4,7
Singapore	985.726	8,4	7.915.243	19,4	8,03	10,1
Ukraine	2.228.444	5,1	6.266.585	-15,1	2,81	-19,2
Hungary	784.339	-0,1	1.875.961	16,0	2,39	16,1
Others	40.426.274	9,4	128.208.837	7,1	3,17	-2,2
Total	893.676.802	-0,7	2.771.021.579	1,3	3,10	2,1

SPARKLING	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
USA	30.974.238	21,3	112.076.900	14,8	3,62	-5,4
UK	36.143.959	50,4	109.930.569	39,9	3,04	-7,0
Germany	14.427.792	-11,3	55.333.194	-3,8	3,84	8,4
Switzerland	6.565.146	-1,7	29.226.087	-1,4	4,45	0,3
Russia	8.431.919	14,2	24.137.058	-3,2	2,86	-15,2
Japan	5.335.017	19,8	22.788.433	7,0	4,27	-10,7
Austria	5.175.065	32,6	19.560.162	22,4	3,78	-7,7
Belgium	4.966.828	36,6	18.669.831	32,1	3,76	-3,3
France	5.326.241	-3,8	14.701.890	5,3	2,76	9,6
Sweden	3.830.734	66,0	14.112.536	58,4	3,68	-4,6
Canada	2.605.209	12,7	12.302.755	9,7	4,72	-2,7
China	4.183.397	108,2	9.749.764	50,7	2,33	-27,6
Norway	1.920.363	59,9	8.129.543	61,2	4,23	0,8
Netherlands	1.503.093	-8,2	6.935.859	5,8	4,61	15,3
Denmark	1.781.102	25,2	5.579.907	13,2	3,13	-9,6
Finland	1.152.446	29,1	4.086.702	30,6	3,55	1,1
Spain	901.378	73,7	3.431.735	3,8	3,81	-40,2
Poland	1.083.667	62,9	3.265.120	89,2	3,01	16,1
Ukraine	749.959	-8,3	2.699.333	-15,8	3,60	-8,2
Brazil	747.060	-7,3	2.538.717	-3,1	3,40	4,6
Singapore	581.637	25,5	2.537.832	11,9	4,36	-10,9
Czech R.	584.808	5,6	2.245.474	21,0	3,84	14,6
Hong Kong	345.294	7,2	1.782.971	6,1	5,16	-1,1
Ireland	385.904	2,1	1.522.359	-0,5	3,94	-2,5
South Korea	279.656	37,0	1.086.078	59,1	3,88	16,2
Hungary	305.152	22,0	1.003.434	32,7	3,29	8,8
Others	19.432.925	24,6	66.199.917	26,9	3,41	1,8
Total	159.719.989	23,1	555.634.160	17,8	3,48	-4,3

BULK AND > 2 LITERS	Liters		Euro		Euro/liter	
	20					

EXPORT 2014

JANUARY-SEPTEMBER / europe

REGION / TYPE	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
Champagne	65.169.990	6,0	1.548.739.571	8,8	23,76	2,6
Other sparkling	40.733.555	4,6	158.334.302	9,8	3,89	5,0
Sparkling total	105.903.545	5,5	1.707.073.873	8,9	16,12	3,2
Slightly sparkling	535.413	-18,7	1.958.889	-10,6	3,66	9,9
Bordeaux	145.320.524	-6,8	1.246.258.952	-21,3	8,58	-15,6
Bourgogne	40.016.209	-14,0	499.569.590	-3,2	12,48	12,5
Alsace	15.952.528	6,2	75.839.087	6,1	4,75	-0,2
Val de Loire	26.348.466	2,7	144.382.335	7,4	5,48	4,6
Beaujolais	9.979.307	-5,7	47.701.510	0,5	4,78	6,5
Côtes du Rhône	41.694.122	-0,4	229.564.608	-0,9	5,51	-0,5
Languedoc-Roussillon	32.393.304	0,3	107.558.400	5,2	3,32	4,9
Igp-Vin de Pays	227.988.014	3,6	533.283.782	3,1	2,34	-0,5
Varietals	52.077.052	7,9	104.858.304	6,1	2,01	-1,6
Common wines	81.165.837	19,2	134.480.607	19,2	1,66	-0,1
Others	75.766.439	1,9	299.719.165	7,1	3,96	5,1
Bottled total	749.237.215	1,4	3.425.175.229	-7,4	4,57	-8,6
Bulk	191.790.464	-10,1	233.043.393	-5,3	1,22	5,3
Total export	1.046.931.224	-0,6	5.365.292.495	-2,7	5,12	-2,1

CHAMPAGNE	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
UK	13.462.017	4,4	275.292.000	6,2	20,45	1,7
USA	10.460.785	4,7	259.579.036	2,9	24,81	-1,7
Singapore	7.216.815	8,3	185.085.105	26,1	25,65	16,4
Germany	5.206.044	10,9	113.282.707	15,7	21,76	4,4
Belgium	3.614.816	-4,1	75.518.840	-2,0	20,89	2,2
Japan	2.842.623	8,7	74.932.401	14,9	26,36	5,7
Italy	2.261.928	19,5	64.369.163	22,1	28,46	2,2
Switzerland	1.936.292	3,1	47.823.752	4,4	24,70	1,2
Australia	2.056.386	19,3	39.399.858	13,7	19,16	-4,7
Spain	1.563.607	7,8	39.199.397	8,4	25,07	0,6
U.Arab Emirates	977.412	-3,6	29.145.226	-1,3	29,82	2,4
Canada	883.477	4,9	26.497.683	-3,9	29,99	-8,4
Sweden	1.140.199	1,4	24.721.298	2,9	21,68	1,5
Netherlands	980.050	25,4	24.094.439	24,1	24,58	-1,0
Nigeria	422.187	-0,9	17.714.560	6,9	41,96	7,9
Austria	592.880	16,9	15.583.618	13,3	26,28	-3,0
Brazil	607.418	10,5	13.846.198	2,5	22,80	-7,3
Mexico	619.805	-9,3	13.615.954	-13,7	21,97	-4,8
Hong Kong	491.162	7,7	13.438.590	15,6	27,36	7,4

BORDEAUX	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
China	26.059.141	-21,6	154.528.238	-24,2	5,93	-3,3
UK	14.299.504	-22,2	145.566.406	-52,4	10,18	-38,8
Hong Kong	5.741.625	5,9	128.921.798	-19,0	22,45	-23,6
USA	12.770.033	-3,8	126.808.108	-15,3	9,93	-12,0
Germany	19.133.189	43,9	121.562.384	23,0	6,35	-14,5
Japan	12.390.992	-9,4	86.070.420	-9,1	6,95	0,4
Belgium	14.812.095	-5,6	82.674.145	-12,0	5,58	-6,8
Switzerland	2.868.137	-24,7	69.460.120	-36,0	24,22	-15,1
Canada	4.447.072	-17,1	41.165.536	-30,2	9,26	-15,8
Netherlands	5.411.668	22,9	31.663.317	3,0	5,85	-16,1
Singapore	1.076.231	3,9	24.232.690	-20,2	22,52	-23,2

BOURGOGNE	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
USA	7.676.842	-8,8	113.810.610	-1,0	14,83	8,5
UK	7.122.976	-25,6	74.090.427	-10,9	10,40	19,9
Japan	4.380.011	-12,6	68.683.486	-3,4	15,68	10,5
Canada	2.976.610	-14,0	26.504.338	-20,2	8,90	-7,3
Belgium	3.160.712	-20,1	23.967.217	-6,4	7,58	17,2
Switzerland	745.812	-17,5	23.613.570	7,5	31,66	30,3
Germany	2.406.640	10,9	22.602.964	19,8	9,39	8,0
Hong Kong	456.653	-9,1	16.624.768	-10,8	36,41	-1,9
Netherlands	1.789.179	-16,7	13.529.534	-3,4	7,56	15,9
Sweden	1.837.826	-11,1	13.117.095	-1,6	7,14	10,7
China	841.428	-0,1	12.498.833	18,6	14,85	18,7

BOTTLED	Liters		Euro		Euro/liter	
	2014	% change	2014	% change	2014	% change
UK	87.358.380	4,1	190.454.774	4,5	2,18	0,4
Germany	67.928.488	5,0	152.846.293	4,4	2,25	-0,6
USA	34.108.596	-7,3	137.328.998	-1,7	4,03	6,1
Netherlands	30.751.657	9,8	63.404.888	7,2	2,06	-2,4
Switzerland	12.057.208	-6,5	63.324.483	-4,2	5,25	2,5
China	24.256.900	20,8	46.936.893	7,4	1,93	-11,1
Canada	10.331.936	5,7	46.097.441	4,2	4,46	-1,4
France	38.169.376	44,0	43.178.975	8,1	1,13	-24,9
Japan	17.307.192	-13,5	34.558.467	-7,3	2,00	7,2
Mexico	9.320.805	3,2	33.634.722	2,1	3,61	-1,1
Denmark	12.111.521	5,0	23.465.546	5,3	1,94	0,3

JANUARY-SEPTEMBER / america

BOTTLED	Thousand liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
Canada	38.712	8,6	295.761	2,6	7,64	-5,5
UK	34.554	-15,6	112.746	-16,5	3,26	-1,1
Japan	9.725	-21,0	52.074	-13,0	5,35	10,1
Hong Kong	7.375	23,6	41.489	-13,6	5,63	-30,1
China	7.657	-10,0	38.981	5,6	5,09	17,3
Germany	12.202	-1,9	36.932	-10,3	3,03	-8,6
France	1.688	6,4	36.456	5,5	21,59	-0,9
Sweden	3.046	-13,3	19.723	25,0	6,47	44,1
Belgium-Luxembourg	5.010	8,1	19.120	17,6	3,82	8,8
Denmark	2.851	8,0	17.733	-17,5	6,22	-23,6
Nigeria	5.266	937,0	15.152	926,6	2,88	-1,0
Poland	4.260	-32,0	11.706	-20,2	2,75	17,3
Netherlands	2.593	-35,3	10.675	-37,3	4,12	-3,2
South Korea	2.050	-5,6	10.576	4,5	5,16	10,7
Switzerland	1.635	2,9	9.437	17,7	5,77	14,4
Singapore	1.757	24,8	9.300	37,0	5,29	9,7
Mexico	2.648	2,3	8.901	12,1	3,36	9,6
Russia	2.366	61,2	8.199	-10,7	3,46	-44,6
Others	18.603	1,1	85.627	3,2	4,60	2,1
Total	163.997	-1,6	840.588	-1,7	5,13	-0,2

BULK	Thousand liters		Thousand \$		\$/liter	
	2014	% change	2014	% change	2014	% change
UK	47.559	-8,0	62.816	2,6	1,32	11,5
Italy	37.471	4,6	39.945	7,8	1,07	3,0
Germany	11.278	-5,2	14.847	-10,0	1,32	-5,1
Canada	9.090	43,0	13.296	15,5	1,46	-19,3
Japan	7.835	-12,3	11.437	1,8	1,46	16,0
China	2.822	47,1	7.074	-13,7	2,51	-41,3
Hong Kong	1.370	-32,3	4.302	-24,3	3,14	11,7
Others	19.989	15,0	43.215	22,9	2,16	6,9
Total	137.412	1,0	196.932	5,6	1,43	4,5

United States



BOTTLED	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
USA	46.685.401	-5,5	200.344.307	-6,8	4,29	-1,3
Canada	13.915.438	-1,9	60.178.634	-5,2	4,32	-3,4
UK	12.231.291	25,7	46.975.742	23,7	3,84	-1,6
Brazil	10.545.154	5,3	42.322.006	7,4	4,01	1,9
Netherlands	7.233.417	-8,2	25.566.661	-4,6	3,53	3,9
Mexico	4.524.977	18,3	16.856.345	15,3	3,73	-2,6
China	2.936.684	2,2	12.377.079	-13,9	4,21	-15,8
Japan	3.254.754	27,7	12.208.147	20,7	3,75	-5,5
Switzerland	2.229.275	-0,5	10.741.805	-5,3	4,82	-4,8
Sweden	2.630.742	7,7	9.986.054	0,6	3,80	-6,6
Denmark	2.096.910	-5,2	9.783.269	4,2	4,67	10,0
Germany	1.911.828	11,3	8.980.843	15,6	4,70	3,8
Perù	1.861.003	-4,9	8.307.177	-9,1	4,46	-4,4
Belgium	1.857.406	9,3	7.666.125	18,5	4,13	8,4
Paraguay	1.743.705	-26,9	6.035.569	-21,0	3,46	8,0
Russia	1.918.574	-21,2	5.985.158	-18,4	3,12	3,6
Others	20.599.167	4,6	86.431.283	3,5	4,20	-1,0
Total	138.175.726	0,7	570.746.204	-0,6	4,13	-1,3

BULK	Liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
USA	25.840.600	-34,3	24.499.428	-22,8	0,95	17,4
UK	3.358.500	-24,4	4.953.696	-32,5	1,47	-10,8
Denmark	2.759.500	33,7	4.153.401	37,6	1,51	2,9
Germany	2.360.461	36,5	3.177.796	49,1	1,35	9,2
Canada	4.474.000	-14,7	3.123.082	-10,7	0,70	4,7
Belgium	1.345.960	56,9	1.502.702	40,3	1,12	-10,6
France	1.200.000	6,4	1.293.676	7,1	1,08	0,7
Japan	1.197.800	-17,2	1.030.166	-16,5	0,86	0,9
Russia	2.592.000	-67,1	968.528	-66,9	0,37	0,7
Netherlands	687.384	36,4	743.380	42,4	1,08	4,4
Finland	528.000	633,3	678.733	1024,5	1,29	53,3
Spain	240.000	-97,4	194.400	-95,6	0,81	73,1
Others	1.108.956	-78,2	809.754	-79,9	0,73	-7,4
Total	47.693.161	-39,7	47.128.742	-25,4	0,99	23,8

Argentina



BOTTLED	Thousand liters		\$		\$/liter	
	2014	% change	2014	% change	2014	% change
USA	45.094	-2,6	142.630	-4,5	3,16	-1,9
UK	41.976	-16,9	130.967	-3,1	3,12	16,6
Japan	32.551	22,1	95.447	18,8	2,93	-2,7
Brazil	26.127	23,0	82.807	23,9	3,17	0,7
China	23.905	55,2	80.906	37,1	3,38	-11,7
Netherlands	22.590	13,2	74.596	22,9	3,30	8,6
Canada	14.382	11,8	60.591	5,3	4,21	-5,8
Ireland	10.119	15,2	34.570	21,1	3,42	5,1
Denmark	8.279	4,9	33.216	13,9	4,01	8,6
Germany	8.663	28,5	32.048	26,4	3,70	-1,6
South Korea	6.419	19,2	27.876	12,9	4,34	-5,2
Russia	9.415	-18,7	26.331	-13,1	2,80	6,8
Mexico	8.534	-3,1	25.731	-2,0	3,02	

JANUARY-SEPTEMBER / oceania

BOTTLED	Liters		AUD		AUD/liter	
	2014	% change	2014	% change	2014	% change
USA	80.224.942	-9,3	274.170.019	-7,0	3,42	2,5
China	23.597.386	-8,0	130.269.068	-8,4	5,52	-0,4
UK	35.637.548	2,6	114.237.601	-7,2	3,21	-9,6
Canada	22.502.830	-3,4	112.023.824	-2,9	4,98	0,5
Hong Kong	8.041.914	32,0	83.311.872	34,0	10,36	1,6
New Zealand	10.241.727	7,6	39.519.167	2,3	3,86	-4,9
Singapore	6.122.758	57,9	39.489.301	30,6	6,45	-17,3
Japan	4.693.251	-13,2	23.154.486	5,5	4,93	21,6
Netherlands	6.053.062	-7,6	22.362.163	-7,5	3,69	0,2
Others	33.617.787	13,7	161.431.818	1,1	4,80	-11,0
Total	230.733.205	-1,0	999.969.319	-1,2	4,33	-0,2

BULK	Liters		AUD		AUD/liter	
	2014	% change	2014	% change	2014	% change
UK	156.823.632	11,3	171.001.801	15,4	1,09	3,7
USA	32.636.872	-29,2	32.216.256	-27,5	0,99	2,4
Netherlands	23.443.077	-4,7	20.880.517	-16,6	0,89	-12,5
Canada	22.638.639	46,6	18.887.096	28,9	0,83	-12,1
New Zealand	12.378.262	-8,0	11.327.704	-4,4	0,92	4,0
Italy	6.632.282	172,4	8.114.716	253,9	1,22	29,9
Denmark	7.623.620	-21,8	7.303.772	-33,1	0,96	-14,5
Belgium	5.640.262	31,8	5.598.448	36,5	0,99	3,6
Germany	3.857.541	54,2	3.696.340	43,8	0,96	-6,7
Others	18.526.709	24,7	25.379.929	18,3	1,37	-5,2
Total	290.200.896	5,8	304.406.579	6,6	1,05	0,8

BOTTLED	Liters		NZD		NZD/liter	
	2014	% change	2014	% change	2014	% change
Australia	25.294.478	-2,5	205.525.509	-7,5	8,13	-5,0
USA	28.230.002	29,1	204.405.076	18,1	7,24	-8,5
UK	24.831.255	12,1	185.345.894	17,0	7,46	4,3
Canada	6.424.343	10,8	64.596.794	1,6	10,06	-8,2
Netherlands	2.984.032	0,6	21.602.410	3,3	7,24	2,6
China	1.123.988	-0,6	16.231.712	17,9	14,44	18,7
Singapore	1.102.763	9,6	14.361.593	10,4	13,02	0,8
Ireland	1.598.455	-9,1	11.638.743	-9,1	7,28	0,0
Hong Kong	933.954	-8,9	10.731.061	-21,4	11,49	-13,7
Others	7.613.139	20,2	70.343.870	10,3	9,24	-8,3
Total	100.136.409	11,3	804.782.662	6,6	8,04	-4,2

BULK	Liters		NZD		NZD/liter	
	2014	% change	2014	% change	2014	% change
UK	16.440.486	37,5	66.191.686	55,6	4,03	13,2
USA	9.283.007	-12,2	43.225.455	-10,3	4,66	2,2
Australia	8.905.130	13,2	29.942.141	-2,9	3,36	-14,2
Germany	772.391	-25,9	3.345.259	-27,0	4,33	-1,5
Netherlands	699.687	60,6	2.799.249	52,7	4,00	-4,9
Belgium	548.500	103,1	2.322.097	107,2	4,23	2,0
Others	1.175.789	55,0	5.207.214	31,7	4,43	-15,0
Total	37.824.990	15,0	153.033.101	15,0	4,05	0,1

Australia

New Zealand

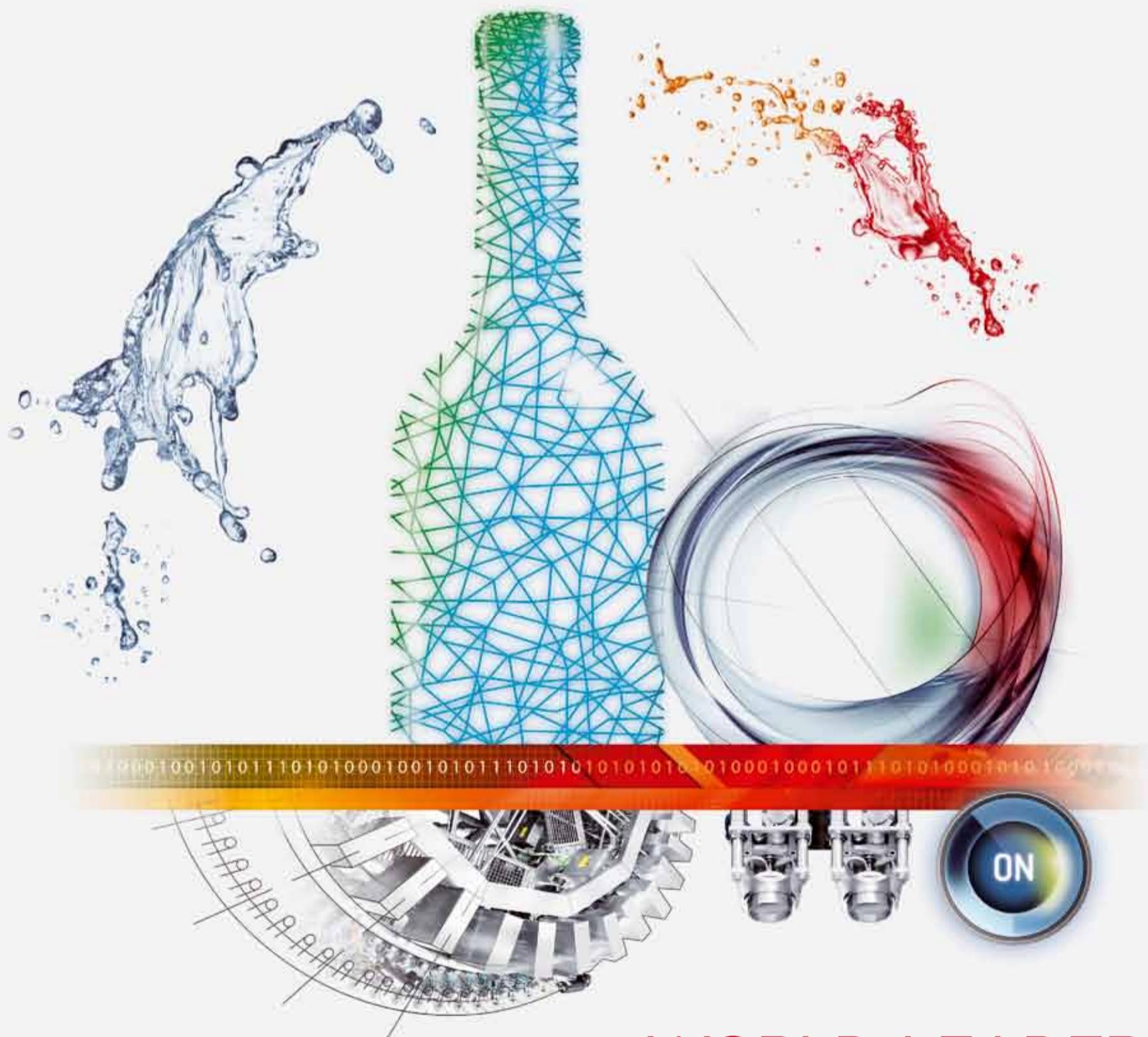
South Africa

BOTTLED	Liters		Rand		Rand/liter	
	2014	% change	2014	% change	2014	% change
UK	22.073.941	-8,6	627.177.006	11,3	28,41	21,7
Germany	13.131.425	-2,4	465.842.137	12,9	35,48	15,6
Netherlands	13.239.827	-7,7	458.399.637	26,5	34,62	37,0
Canada	5.896.091	2,7	312.617.317	22,2	53,02	18,9
USA	6.788.924	-8,6	295.938.696	7,6	43,59	17,7
Sweden	5.309.955	1,8	233.393.351	7,2	43,95	5,4
Namibia	15.221.655	23,8	229.504.815	25,5	15,08	1,4
Belgium	3.186.617	-8,3	134.030.693	5,3	42,06	14,8
China	2.971.117	2,3	128.383.375	-5,0	43,21	-7,1
Denmark	3.059.740	22,2	114.912.104	27,2	37,56	4,1
Japan	2.234.225	16,8	93.144.139	17,4	41,69	0,6
Nigeria	2.275.841	2,3	63.851.575	8,6	28,06	6,2
United Arab Emirates	1.216.506	-4,5	61.529.158	20,8	50,58	26,5
Finland	1.445.113	-16,3	48.279.691	-4,4	33,41	14,1
Tanzania	1.359.440	19,4	44.779.033	41,1	32,94	18,1
Russia	1.311.109	0,7	40.604.964	14,4	30,97	13,6
Others	19.303.378	2,8	643.054.299	16,1	33,31	12,9
Total	120.024.904	0,1	3.995.441.990	14,7	33,29	14,5

BULK AND >2 LITERS	Liters		Rand		Rand/liter	
	2014	% change	2014	% change	2014	% change
UK	54.335.705	-4,0	451.279.721	-3,6	8,31	0,5
Germany	45.659.431	-19,7	329.237.483	-14,0	7,21	7,0
Sweden	14.740.379	-30,3	247.877.146	-6,7	16,82	33,9
Denmark	12.334.657					



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