



Figures (since the first 2 years of the projects)

	 Outside EU	 Inside EU
Total value of project	€3.9m	€3.4m
Share covered by UIV	€ 1.2m	€ 1m
Co-partner UIV	UIV 100%	IVSI (27%)
Training course participants	912	1.541
Trade professionals attending educational tours in Italy	27	48
Seminar & Workshops participants	630	946
Visitors to tradefair stands	16,000	12,838
Horeca staff involved in project	3,300	2,572
Visits to web portal	66,254	67,010
Promotional DVDs distributed	6,000	13,500
Press releases distributed	200	205
Tour del Gusto – consumers involved	NA	2,570
Restaurant promotion – consumers involved	NA	6,100